Understanding The Emerging Blockchain Business Model

Economic Applications and Implications for the Global Economy

21 - 25 October 2019
California, USA
Introduction

This GLOMACS training seminar focuses on developing a strong understanding of the emerging Blockchain as a highly disruptive and discontinuous innovation with the potential to alter the foundations of web-based commercial and personal transactions through Distributed Ledger Technology (DLT). This is lining up to be a generational paradigm shift with significant ramifications for how business is done on the Internet via: cryptocurrencies, foreign trade and financial settlements, smart contracts, networking transparency, faster speeds with lower costs, and decentralization that dramatically improves security.

This Glomacs training seminar will highlight:

- The development and introduction of the Blockchain with Bitcoin
- Understanding Distributed Ledger Technology’s impact on transparency and cyber-security
- Case examples of Blockchain process-flow sequences and ‘Special Node’ verifications
- Comparing existing global transactions vs. Blockchain-enabled transactions
- The Blockchain economies of scale from decentralization and eliminating intermediaries
- Positive economic impacts of accrued execution speeds and reduced costs
- Existing global deployment of Distributed Ledger Technology (DLT) applications
- The fast-approaching future of Distributed Ledger Technology (DLT) across virtually all web-based commercial transactions

Objectives

At the end of this Glomacs training seminar, you will learn to:

- Explain six key benefits of the Blockchain and Distributed Ledger Technology (DLT)
- Develop a Blockchain alternative for various existing commercial transactions
- Design a process-flow model for a global trade-currency settlement deal
- Analyze Blockchain applications in existing global business environments
- Explain the qualitative and quantitative benefits of Blockchain-enabled Smart Contracts
- Evaluate ten emerging Blockchain applications for personal and business use

Training Methodology

This GLOMACS training seminar will use an inductive reasoning approach for introducing new terms-concepts-models-methods, followed with highly interactive case-discussion, and small-group team case projects applied directly to the attendees’ firms/organizations. The main focus is “hands-on” doing, high-level problem-solving with direct applications of Blockchain Distributed Ledger Technology (DLT) to multiple commercial settings.

Organisational Impact

Attendees will have immediate return-on-investment [ROI] to their own firms/organizations by bringing new approaches, models, and applications directly to their workplace and colleagues. The ROI is that attendees will be ready to demonstrate these tangible skills and competencies:

- Review, interpret, and critique proposed Blockchain applications for their organization
- Design and implement an original process-flow model using Distributed Ledger Technology (DLT)
- Produce detailed reports on tangible speed, cost-savings, and security improvements
- Evaluate new opportunities for Blockchain- Distributed Ledger Technology (DLT) for internal operations and external client-uses

Personal Impact

Attendees will further their own professional development by:

- Understanding key concepts, models, terminology of the emerging Blockchain paradigm
- Introducing Blockchain reasoning to their workplace process-flow
- Enhancing their perspective on client-customer uses of Distributed Ledger Technology (DLT) in various commercial markets
- Being able to review and evaluate Blockchain cost-benefit analysis for their workplace
- Learning proactive forward-thinking approaches and perspectives on 21st century business
- Confidently interacting with colleagues about change ramifications from Blockchain- Distributed Ledger Technology (DLT)

Who Should Attend?

This course is suitable to a wide range of professionals but will greatly benefit:

- Research and Development /Product Development Teams looking for improved transparency and ease-of-use
- Marketing Directors wanting to gain competitive advantage in their industry space
- Business Development Directors looking for new opportunities in various markets-industries
- Don’t wait for others to do it first – Be the proactive initiators of positive change
- Board Members looking to fully leverage Blockchain- Distributed Ledger Technology (DLT) for improved positioning
- Financial Offices looking to gain a strong understanding of Distributed Ledger Technology (DLT) and cryptocurrencies
- Executive looking for ideas on how Blockchain- Distributed Ledger Technology (DLT) can be integrated to their organizations.
DAY 1

Overview Blockchain and Distributed Ledger Technology

- Basic Tenets of the Satoshi Nakamoto algorithm.
- Bitcoin and Cryptocurrency Basics
- Multiple-Simultaneous Transaction Verification-Clarification-Confirmation
- Problems in Existing Web-Based Transactions and Security
- Why the Distributed Ledger Technology (DLT) Bottom-Up Model Outperforms the Existing Top-Down Models

DAY 2

Financial Transactions in Blockchain- Distributed Ledger Technology (DLT)

- 2-Party Approaches on Bid-Ask Pricing Interactions
- Transparency and Trust in Direct Negotiation-Interaction
- Gains in Transaction Settlement Speed and Cost-Savings
- Removing Financial Intermediaries and Currency Translation

DAY 3

Smart Contracts in Blockchain- Distributed Ledger Technology (DLT)

- Global Networking Verifications-Clarifications-Confirmations
- Standardization of Bid-Ask Terms for Global Parties
- Tangible Cost-Savings on Two-Party Approaches and Negotiations
- Tangible Time-Savings in Proposals-Review-Edits-Execution Process Flow

DAY 4

Opportunities For Blockchain-DLT In Your Organization

- Categorizing Potential Functional Areas for Blockchain-Distributed Ledger Technology (DLT) Deployment
- Categorizing Potential Strategic Areas for Blockchain-Distributed Ledger Technology (DLT) Deployment
- Comparison-Analysis Between Existing Process-Flow and Proposed Distributed Ledger Technology (DLT)-Enabled Process
- Identifying and Overcoming Hurdles to Adoption-Execution Decisions
- Scenario Analysis of Proposed Applications
- Building the Timeline, Budget, and Personnel Plan

DAY 5

Presenting and Evaluating-Critiquing Blockchain-Distributed Ledger Technology (DLT) Proposals

- Comparing Emerging Case Examples to Delegates’ Organizational Opportunities
- Honing and Refining the Blockchain- Distributed Ledger Technology (DLT) Value Proposition
- Individual and Team Presentations with Discussion-Interaction
- Forecasting Blockchain- Distributed Ledger Technology (DLT) Future Costs and Benefits
- Finalizing Blockchain- Distributed Ledger Technology (DLT) Executive Summaries for Delegates’ Organizations
- Finalizing a Plan for Maximum Organizational Impact
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REGISTRATION DETAILS

<table>
<thead>
<tr>
<th>Code</th>
<th>Date</th>
<th>Venue</th>
<th>Fees</th>
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<tbody>
<tr>
<td>AN021</td>
<td>21 - 25 Oct 2019</td>
<td>California - USA</td>
<td>$6,950</td>
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</tbody>
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4 WAYS TO REGISTER

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TERMS AND CONDITIONS

- Fees - Each fee is inclusive of Documentation, Lunch and refreshments served during the entire seminar.
- Mode of Payment - The delegate has the option to pay the course fee directly or request to send an invoice to his/her company/sponsor. Credit card and cheque payments are both acceptable.
- Cancellation / Substitution - Request for seminar cancellation must be made in writing & received three (3) weeks prior to the seminar date. A US$ 250.00 processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.
- Hotel Accommodation – is not included in the course fee. A reduced corporate rate and a limited number of rooms may be available for attendees wishing to stay at the hotel venue. Requests for hotel reservations should be made at least three (3) weeks prior to the commencement of the seminar. All hotel accommodation is strictly subject to availability and terms and conditions imposed by the hotel will apply.
- Attendance Certificate – a certificate of attendance will only be awarded to those delegates who successfully completed/attended the entire seminar including the awarding of applicable Continuing Professional Education Units/Hours.
- Force Majeure – any circumstances beyond the control of the Company may necessitate postponement, change of seminar venue or substitution of assigned Instructor. The Company reserves the right to exercise this clause and implement such amendments.
- Fair Access / Equal Opportunities – In the provision of its services as a world-class Training Provider, the Company is committed to provide fair access / equal opportunities throughout the delivery of its courses and assessment leading to the completion of training seminars, or 3rd party qualifications/certifications.