Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry
Sustaining Profitable Growth in a Changing Global Business

Houston
07 - 11 Oct 2019
27 - 31 Jan 2020
05 - 09 Oct 2020

Vienna
09 - 13 Dec 2019
07 - 11 Dec 2020

New York
13 - 17 Apr 2020

London
08 - 12 Jun 2020

Istanbul
14 - 18 Sep 2020
Introduction

This GLOMACS Management & Leadership training seminar on Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry has been specifically designed for experienced individuals wanting to develop their leadership and strategic thinking skills within the increasingly complex and fast changing oil, gas & petrochemical industry. The elements of this GLOMACS training seminar provide a structured and coherent framework for identifying and responding to new opportunities. It enables participants to respond to the challenge of linking strategies to profitable growth objectives within these 3 sectors.

The global oil, gas & petrochemical business is undergoing significant change in all dimensions – supply / demand balance, competition, technologies, organisational structures, government policies. It is therefore imperative for business leaders to be able to identify new opportunities and successfully navigate the evolving risk landscape to become the top performers of tomorrow.

This GLOMACS training seminar will highlight:

• The Changing Dynamics of the Oil, Gas and Petrochemical Industry
• Best Practice in Analysing Requirements for Sustained Success
• Latest Thinking in Theory and Practice of Leadership
• Driving and Leading Strategic Change in this Business
• Guidelines on the Practical Application of the Seminar

Objectives

By the end of this GLOMACS training seminar, participants will be able to:

• Appreciate and understand each of the 3 dimensions of the seminar – (i) oil, gas and petrochemical trends, (ii) leadership, (iii) strategic thinking
• Develop strategies and recognise the linkage of strategy to achieving and sustaining profitable growth
• Evaluate and apply key strategic planning frameworks
• Improve leadership skills to create a systematic approach to business analysis
• Identify priorities for continued personal and team development

Training Methodology

This GLOMACS Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training seminar will be highly participatory and the instructor will present, guide and facilitate learning, using a range of methods including formal presentation, discussions, sector-specific case studies and exercises. Above all, instructor will make extensive use of real-life case examples in which he has been personally involved.

Organisational Impact

In sending delegates to this GLOMACS training seminar, the organisation will gain the following benefits:

• Improved leadership performance at all management levels
• Greater commitment of teams and individuals to achieving goals
• More rapid reaction to changes in the business environment
• Closer alignment of strategic and operational activities
• More cohesive teamwork across different organisational functions
• An improved planning approach that will sustain profitable growth

Personal Impact

In attending this GLOMACS training seminar, individual delegates will gain the following benefits:

• Familiarisation with state-of-the-art leadership thinking
• Practical ideas for developing and aligning your teams
• Making a more effective contribution to strategic and operational planning
• Up-to-date understanding of main trends in this business
• Greater confidence in dealing with strategic and operational risk
• Improved ability in identifying and managing change

Who Should Attend?

This GLOMACS Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training seminar will benefit professionals from any specialisation in the organisation who desire to improve their leadership skills and/or are involved in creating and maximising profitable growth.

This training course is suitable to a wide range of professionals but will greatly benefit:

• Strategic and Operational Planning Specialists
• Financial Managers and Financial Analysts
• Business Development Specialists
• Sales and Marketing Staff
• Logistics and Supply Chain Specialists
• Human Resource Specialists
Seminar Outline

**DAY 1**

Leadership in the Oil, Gas and Petrochemical Industry
- The Differences between Leadership and Management
- What do we mean by leadership in these sectors?
- Turning Leadership Theory into Leadership Action
- Leadership Styles and Managing your impact as a Leader
- Why would anyone want to be led by you?

**DAY 2**

The Oil, Gas and Petrochemical Industry - Challenges and Opportunities
- Macroeconomic Relationships – companies, governments, institutions
- What is driving structural shift in each sector?
- OPEC and non-OPEC Players and the Major Markets
- Strategic Challenges and Opportunities Facing the Industry
- Organisational Design and Business Models

**DAY 3**

Strategic Thinking in the Oil, Gas and Petrochemical Industry
- What is strategy and why does it matter?
- Integration and Alignment of Strategic and Operational Management
- Analytical and Problem Solving Frameworks
- The Central Concept of Profitable Growth
- Developing a Strategic Plan
- Monitoring Strategic Performance

**DAY 4**

Contributing to an Analysis of Strategic Risk
- What is strategic risk and why is it important?
- Understanding the Risk Management Process
- The Main Tools and Techniques of Risk Analysis and Risk Management
- Application of the Risk Management Process at the Strategic Level
- How to develop your strategic risk management regime?

**DAY 5**

Oil, Gas and Petrochemical Leadership and Strategic Thinking Workshop
- Strategic Leadership for Team Development
- Innovative Leadership Skills
- Developing a Strategic Thinking Culture in your Team
- Case Study to Synthesise the Whole Seminar
- Key Learnings and Seminar Summary
- Developing a Personal Plan to Apply this Seminar in your Organisation

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in the Oil, Gas & Petrochemicals Industry
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REGISTRATION DETAILS

LAST NAME:________________________________________
FIRST NAME:_______________________________________
DESIGNATION:_____________________________________
COMPANY: ________________________________________
ADDRESS: ________________________________________
__________________________________________________
CITY:______________________________________________
COUNTRY: ________________________________________
TELEPHONE:______________________________________
MOBILE: __________________________________________
FAX:________________________________________________
EMAIL:_____________________________________________

AUTHORISATION DETAILS

AUTHORISED BY:___________________________________
__________________________________________________
DESIGNATION:_____________________________________
COMPANY: ________________________________________
ADDRESS: ________________________________________
__________________________________________________
CITY:______________________________________________
COUNTRY: ________________________________________
TELEPHONE:______________________________________
MOBILE: __________________________________________
FAX:________________________________________________
EMAIL:_____________________________________________

PAYMENT DETAILS

☐ Please invoice my company
☐ Cheque payable to GLOMACS
☐ Please invoice me

CERTIFICATION

Successful participants will receive GLOMACS’ Certificate of Completion

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TERMS AND CONDITIONS

• Fees – Each fee is inclusive of Documentation, Lunch and refreshments served during the entire seminar.
• Mode of Payment - The delegate has the option to pay the course fee directly or request to send an invoice to his/her company/ sponsor. Credit card and cheque payments are both acceptable.
• Cancellation / Substitution – Request for seminar cancellation must be made in writing & received three (3) weeks prior to the seminar date. A US$ 250.00 processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.
• Hotel Accommodation – is not included in the course fee. A reduced corporate rate and a limited number of rooms may be available for attendees wishing to stay at the hotel venue. Requests for hotel reservations should be made at least three (3) weeks prior to the commencement of the seminar. All hotel accommodation is strictly subject to availability and terms and conditions imposed by the hotel will apply.
• Attendance Certificate – a certificate of attendance will only be awarded to those delegates who successfully completed/ attended the entire seminar including the awarding of applicable Continuing Professional Education Units/Hours.
• Force Majeure – any circumstances beyond the control of the Company may necessitate postponement, change of seminar venue or substitution of assigned Instructor. The Company reserves the right to exercise this clause and implement such amendments.
• Fair Access / Equal Opportunities – In the provision of its services as a world-class Training Provider, the Company is committed to provide fair access / equal opportunities throughout the delivery of its courses and assessment leading to the completion of training seminars, or 3rd party qualifications/certifications.