Road Safety Leadership and Management
Create a Safe Road Network

08 - 12 Nov 2020, Dubai
Introduction

This GLOMACS Road Safety Leadership and Management training course is designed to prepare and improve the leaders who are required to improve road safety performance over the coming decades and create a safe driving environment for all people in or near the road networks. This will focus on strategic goals and operational excellence, with significant examples of tactics implemented in different countries and regions.

Nowadays, it is not a simple program of how to implement different traffic safety initiatives, but rather how to achieve constant improvement in road safety and how to create a road safety ecosystem which will not only improve a current state but be ready to accept new developments and challenges of the future.

This GLOMACS training course will highlight:
» Road Safety Management
» Science at the core of road safety management
» ISO standard 39001 and the guidance for its use
» Leadership challenges in the road safety realm
» Professional development of road safety leaders and managers
» How to create and monitor a road safety management leadership network
» Long-term development of the leaders and managers of road safety

Objectives

By the end of this GLOMACS training course, participants will be able to:
» Identify the leadership qualities of a road safety leader
» Learn the details of road safety management
» Acquire the knowledge of ISO 39001
» Learn the risk mitigation measures road safety-related hazards
» Adopt the use of leadership and management principles of the new era
» Use the emerging technologies for improving road safety on the network

Training Methodology

The participants to this GLOMACS Road Safety Leadership and Management training course will receive a thorough training on the topics covered with a variety of proven adult learning teaching and facilitation techniques, with the actual development of a road safety strategy, road safety plan and the definition of requirements for the institutional building of road safety-related institutions as well as capacity building for existing institutions.

Organisational Impact

The organization will benefit from understanding scientific management principles within the road safety and development of road safety leaders; therefore, the participants who attend this GLOMACS training course will help them avoid the crash.

The organization will gain from employees with:
» Enhance their understanding of road safety-related issues
» Learn how to identify the leadership qualities of a dedicated road safety leader
» Able to fully implement ISO 39001 requirements
» Introduce new technologies to reduce the number of traffic incidents
» Improve the road safety on road network
» Strengthen existing and, if necessary, create dedicated road safety agencies

Personal Impact

This GLOMACS training course will personally benefit the to gain or enhance their understanding of Leading and Managing Road Safety in their respective countries, regions and industries, by:
» Identifying the road safety-related scientific methods
» Learning how to become a real road safety leader
» Understanding how to manage road safety requirements for road network
» Learn how to develop existing and future road safety leaders and managers
» Apply world-renown solutions
» Recognize the new trends within the road safety
» Prepare for the future of smart mobility and autonomous vehicles

Who Should Attend?

This GLOMACS Road Safety Leadership and Management training course is designed for all the people involved in urban development, traffic and transport planning and organization, road safety experts, as well as researchers and consultants involved in management, policy and strategy development in road safety.

This GLOMACS training course is suitable for a wide range of professionals but will significantly benefit:
» Road Safety Experts
» Policy Makers
» Leaders, Managers and Strategy Developers
» Traffic Engineering Researchers and Practitioners
» Professionals in Urban Planning
» Architects Involved in Urban Design
» Project Managers
» Transport and Traffic Engineers
Seminar Outline

DAY 1

Road Safety Institutions and Principles

- Government Agencies In-charge of Road Safety
- Cooperation between Ministry of Transport and Police
- Road Network Management
- Road Safety Goals

DAY 2

Road Safety Strategy

- Prevention of Death and Serious Injuries
- Sustainable Development Goals for Road Safety
- Road Safety Implementation Plan
- Identification of Hazardous Locations

DAY 3

ISO 39001 Scope and Implementation

- Road Safety Management System Scope
- Developing Leaders and Establishing Leadership Commitment
- Implementation Planning
- Monitoring and Evaluation of Achieved Results
- Sustainable Improvement

DAY 4

Developing Road Safety Leaders

- Education of Road Safety Leaders
- Continual Professional Development
- Enhancing Leadership Skills in Road Safety
- Scientific Management Principles in Road Safety
- Retaining Road Safety Leaders

DAY 5

Implementing the Future Today

- New Developments and Its Influence on Road Safety
- Changing Legal Requirements
- Defining Standards
- Management of Change in Road Safety
- Regional and International Cooperation

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REGISTRATION DETAILS

LAST NAME:________________________________________
FIRST NAME:_______________________________________
DESIGNATION:_____________________________________
COMPANY: ________________________________________
ADDRESS: ________________________________________

__________________________________________________
CITY:______________________________________________
COUNTRY: ________________________________________
TELEPHONE:______________________________________
MOBILE: __________________________________________
FAX:________________________________________________
EMAIL:_____________________________________________

AUTHORISATION DETAILS

AUTHORISED BY:___________________________________
DESIGNATION:_____________________________________
COMPANY: ________________________________________
ADDRESS: ________________________________________

__________________________________________________
CITY:______________________________________________
COUNTRY: ________________________________________
TELEPHONE:______________________________________
MOBILE: __________________________________________
FAX:______________________________________________
EMAIL:_____________________________________________

PAYMENT DETAILS

☐ Please invoice my company
☐ Cheque payable to GLOMACS
☐ Please invoice me

CERTIFICATION

Successful participants will receive GLOMACS’ Certificate of Completion

4 WAYS TO REGISTER

Tel: +971 (04) 425 0700
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TERMS AND CONDITIONS

» Fees – Each fee is inclusive of Documentation, Lunch and refreshments served during the entire seminar.
» Mode of Payment – The delegate has the option to pay the course fee directly or request to send an invoice to his/her company/sponsor. Credit card and cheque payments are both acceptable.
» Cancellation / Substitution – Request for seminar cancellation must be made in writing & received three (3) weeks prior to the seminar date. A US$ 250.00 processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.
» Hotel Accommodation – is not included in the course fee. A reduced corporate rate and a limited number of rooms may be available for attendees wishing to stay at the hotel venue. Requests for hotel reservations should be made at least three (3) weeks prior to the commencement of the seminar. All hotel accommodation is strictly subject to availability and terms and conditions imposed by the hotel will apply.
» Attendance Certificate – a certificate of attendance will only be awarded to those delegates who successfully completed/attended the entire seminar including the awarding of applicable Continuing Professional Education Units/Hours.
» Force Majeure – any circumstances beyond the control of the Company may necessitate postponement, change of seminar venue or substitution of assigned Instructor. The Company reserves the right to exercise this clause and implement such amendments.
» Fair Access / Equal Opportunities – In the provision of its services as a world-class Training Provider, the Company is committed to provide fair access/equal opportunities throughout the delivery of its courses and assessment leading to the completion of training seminars, or 3rd party qualifications/certifications.